

Zach Linge

Summary: Experienced and well-rounded writer and editor with a passion for documenting and sharing college and company culture globally. Skilled in writing compelling internal correspondence, narratives, and copy for online and in-print publication that reflect brand identity. Record of writing for various audience levels while maintaining a brand voice and expert-level grammar. Liaises effectively with C-suite executives and day players alike.

Professional Experience

Visiting Assistant Professor of English | Meredith College | 2022 – present

- Head “Marketing the Major” branding committee for the Department of English
- Member of “Who We Are” college structuring and branding committee for the College of Arts & Humanities
- Offer undergraduate courses in critical reading and writing, disability in literature, and addiction studies
- Write and publish cultural essays on topics such as disability representation in media and literature

Freelance Writer and Editor | Self-employed | 2012 – present

- Consult with C-suite executives to develop brand guides that encompass brand identity elements such as logo design, voice, and editorial style
- Provide research-based advice on naming, storytelling, messaging, strategy, positioning, and visual identity for personal, professional, and company-wide branding projects
- Edit and write copy for websites, social media platforms, marketing materials, and executive communications
- Work with clients across various industries such as energy, education, healthcare, and publishing

Senior Editor | Bulletin Intelligence | 2021 – 2022

- Wrote, edited, and published daily news-analysis briefings for the Vice President and First Lady of the United States
- Collaborated with other editors to write, edit, and publish daily briefings for the President of the United States and senior White House personnel
- Researched current events and narrative biases in news coverage across multiple sources

Editor-in-Chief | Southeast Review | 2017 – 2021

- Edited both staff writers and freelancers, with a focus on literature and creative writing but editing across a variety of subjects and story types
- Coordinated with section editors and other colleagues on short- and long-term story planning
- Conducted structural and line editing, and put the finishing touches on pieces with headlines, art, and social-media sells
- Trained staff in copy fundamentals and edited their work for adherence to company brand

Education

PhD in English, Creative Writing | Florida State University | 2021

MA in English | The University of Texas at San Antonio | 2017

BA in English | The University of Texas at Austin | 2015

Skills

- Experience writing and producing a range of marketing and executive communications assets
- Experience supervising and delegating work successfully within collaborative teams, with a proven ability to provide effective creative feedback on work and help junior talent grow and improve
- Clear, concise writing, with the ability to distill complex ideas into easily understood language
- Excellent project management and interpersonal skills, with a proven ability to juggle multiple projects and manage competing priorities and tight deadlines